

# Smart Factory Believers Program

OUR CONTRIBUTION TO PROMOTING THE MINT-TALENTS OF TOMORROW

# The Smart Factory Believers Program

Promoting the MINT education together

## What is the Smart Factory Believers Program?

The aim of this program is to **get students interested in programming**. With the help of **Edison robots**, the basics of programming with **Scratch** and **Python** can be taught easily and playfully by making the Edison robot drive, play music and more. For more information, please visit our [website](#).

## Programming made easy

With cooperation partners such as the [Hacker School](#), [Fraunhofer IAIS](#) and [#SheTransformsIT](#), an exciting curriculum has been developed which is aimed at students between 9 and 15 years old. Previous knowledge is not necessary.

## Interested? Bring the program to your company!

You have the opportunity to strengthen the MINT education at your location and improve your **ESG** impact by participate in the program through various Smart Factory Believers packages. For further information please contact [znazari@deloitte.de](mailto:znazari@deloitte.de)

### Our Partner Network

FOUNDER &  
AMBASSADOR

THE  
SMART  
FACTORY  
by Deloitte

**Deloitte.**

CODING  
ENVIRONMENT &  
CURRICULUM

OPEN  
**ROBERTA**  
LAB

 **Fraunhofer**  
IAIS

NON-PROFIT PARTNERS

**HACKER  
SCHOOL**

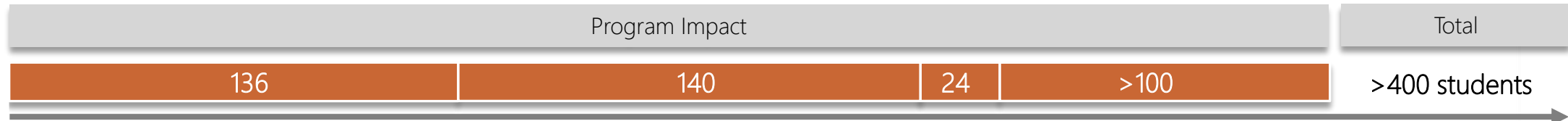
**she**  
TRANSFORMS IT

PRODUCT  
MANUFACTURERS

  
**Edison**

# Our success story

The Smart Factory Believers Program has already reached **over 400 students** and more to come



The **Girls Hacker School courses** are an opportunity to make our program accesible to a broad target group of girls.



The **girls@BWINF Coding Camp** was offered for the first time last year and was aimed at participants **across Germany**.



The Smart Factory Believers Program took part in various events, such as the **Girls Day** or the **Innovation Festival**.



Since the 2024/2025 school year, our program has included **four school partnerships**: Three schols in Düsseldorf and one in Hanover.

# Smart Factory Believers packages

The Smart Factory Believers Program offers different packages from companies to inspire young talents and boost the MINT education

## Girls Hacker School Package

- Encouraging **young female children of employees** to get their first insights into IT through a Girls Hacker School Workshop at your facility.
- The workshop will last **6 hours** and can include up to **16 participants**.
- Deloitte will provide up to **16 Edison-Robots**, an **EdCharger**, the **curriculum** to work with and **one Inspirer** to conduct the workshop.
- Participation of at least **one of your employee** needed, who will be trained from Deloitte to ensure a successful workshop.
- **Cost** for one Girls Hacker School workshop will be **823.15 €**.

## Company Workshop Package

- Encouraging **children of employees** to get their first insights into IT through an individual company workshop at your facility.
- Possibility to **define target group and number** of participants based on the requirements of your company.
- Deloitte will provide the amount of **Edison-Robots** and **EdCharger** needed, the **curriculum** and **one Inspirer** to conduct the workshop.
- Participation of at least **one of your employee** needed, who will be trained from Deloitte to ensure a successful workshop.
- **Cost** will **depend** on the amount of children participating.

## School Partnership Package

- **Sponsoring one school partnership** to support IT education in Germany.
- **Branding** of the Edison-Robots with your logo to visualize your active ESG impact.
- Deloitte will **organize** your school partnership and **take care** of the **program at the school**.
- You will sponsor **20 Edison-Robots** and **3 EdCharger**.
- **Cost** for one school partnership will be **1,098.85 €**.

## Individual Package

Individual solutions can be created if above packages don't fit. Possibility to e.g. sponsor events (Girls Coding Camp, Girls Day, ...) or be part of the Smart Factory Believers Program in another way – let's discuss!

# The Smart Factory

The Smart Factory by Deloitte @ Düsseldorf convenes an ecosystem of **solution providers, technology innovators, academic researchers, and futurists** to bring to life how a smart factory can transform your entire enterprise

## BELIEVERS MADE HERE

We are a global ecosystem of Deloitte and technology leaders operating a network of smart factories. Following our principle "BELIEVERS MADE HERE", we offer our clients hands-on best practices on digitalization to leverage the full potential of their own smart factory network and supply chain organization.

500+

**EVENTS TOTAL** brought together clients with experts and thought leaders from our ecosystem.

6000+

**PARTICIPANTS SINCE 2017** have visited our facility and became believers.

20+

**TEAMS** are collaborating in one of the largest Green Dot scope initiatives at Deloitte.

12

**EXPERIENCES** allow for use cases across a multitude of Deloitte portfolios.

23

**ECOSYSTEM PARTNER** were brought together to collaborate on innovation and sales activities.

200+

**USE CASES** are currently being built and deployed to the Factory 2.0 experience for 2025.

## OUR GUIDING PRINCIPLES



### EXPERIENCE

Immersing visitors in the art of the possible through hands-on experiences.



### SUSTAINABILITY

We are ready to help our clients transform and succeed under the new sustainability and ESG paradigms.



### COMMUNITY

Convening an ecosystem of organizations to build a community of believers.



### NETWORK

Explore our global network of Smart Factories



A customized experience tailored to your company's digital transformation goals. We use technologies that drive down costs, increase efficiencies, and position your organization for success. With The Smart Factory, you can:



OPTIMIZE YOUR FACTORY FLOOR



IMPROVE DESIGN, ENGINEERING, AND PRODUCTION



MAKE YOUR WAREHOUSE SMART



REIMAGINE YOUR WORKFORCE



MAKE OPERATIONS AGILE



AUTOMATE QUALITY INSPECTIONS



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