



Who we are

The World's Largest Provider of Enterprise Application Software

The main focus of the business is the development of software for handling all business processes of a company, such as accounting, controlling, sales, purchasing, production, warehousing, transport and human resources

Total Revenue 2024: 34.18 billion

Headquarters: Walldorf, Germany

- Founded: April 1, 1972. Listing: Frankfurt, New York
- 110,730 employees worldwide (Sept 30, 2025)



Our customers

97/100

greenest companies
in the world

99/100

largest companies
in the world

87%

of total global
commerce

94%

of automobile
industry revenue

86%

of media &
entertainment
revenue

95%

of healthcare
equipment &
services revenue

Our people and culture



110,000 +
Employees
globally



157
Nationalities
worldwide

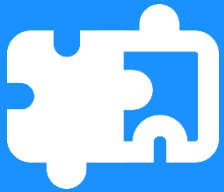


170
Employer awards
won in 2023



Walldorf, DE
Headquarters

Our people and culture



40,000

**Employee Network
Group members**



75%

**SAP employees
are shareholders**



96,7%

Retention rate

We support you in your individual development

Career advice & planning

Senior leadership networking

Formal & self-paced learning

Healthy mindset & resilience

Interview prep

Coaching & mentoring

Fellowships & projects across functions

Personal & professional development goals

Mein Quereinstieg bei SAP



Studium:

Bachelor Kunstgeschichte
und Master in
Transcultural Studies



Arbeitserfahrung (Kunstgeschichte)

- Sotheby's (London)
- Reiss Engelhorn Museen
- Lumas



Arbeitserfahrung (Marketing):

- SAP - Experience Marketing
- Hays – Digital Marketing

Erfolgskonzept für den Start bei SAP

- Welche Stelle bei der SAP passt zu mir?
 - Erfahrung & Interessen: Sprachen, internationale Erfahrung, Organisation, Projektmanagement
- Bewerbung:
 - Via Jobagentur oder via SAP Job Portal
 - Viele Stellen für Einsteiger verfügbar
- Bewerbungsgespräch und Einstieg in den Job
 - 2 Runden Bewerbung
 - Team Kennenlernen
 - Einstieg als Produktmanagerin Entwicklung
 - Nach 2.5 Jahren Wechsel zur „Projektmanagerin für SAP Women in Tech“